



# NORTHLAND PLAZA

## The Northland Plaza Dispatch

Fall 2011

### TAKE NOTE OF THE UPCOMING DATES:

**Flu Immunization Clinic**  
Monday, October 31  
10:00 - 11:00 a.m.

**Daylight Saving Time  
Ends**  
Sunday, November 6

**e-Recycling Event**  
Wednesday, November 9

**Veteran's Day**  
Friday, November 11

**Thanksgiving**  
Thursday, November 24  
(Building Closed)

**Tenant Holiday  
Breakfast**  
Thursday, December 8  
7:30 - 9:00 a.m.

**Christmas Day**  
Sunday, December 25  
(Building Closed)

## Going Up?

In September, Northland Plaza embarked on a capital improvement project encompassing modernization of the building's elevator mechanical systems. While the approximate \$1.5 million project is necessary to comply with new state code requirements, it is also timely because the elevator mechanical systems are fast approaching functional obsolescence. Existing solid-state equipment will be replaced with the most up-to-date digital technology available.

Throughout the modernization process, which will extend into 2012, one elevator will generally be out of commission at a time as work is being performed. The elevator cab interiors will experience virtually no change, but the elevator modernization will deliver the following benefits:

- Increased elevator motor and controller efficiency by approximately 30%.
- Reduced wait times and enhanced speed.
- Increased passenger safety and comfort.
- Improved reliability.
- Reduced environmental impact.

Otis Elevator Company, the contractor performing the work, has indicated that elevator passengers may hear some noise in the hoistways. Tenants can rest assured, however, that Otis is taking all of the necessary precautions to ensure passenger safety.

Cushman & Wakefield apologizes for any disruption and thanks all tenants for their patience and understanding throughout the duration of the elevator modernization project. Tenants are encouraged to contact the management office at 952-838-3730 with any questions or concerns relating to the elevator modernization.

# Fall eRecycling Event

Computer monitors, televisions, and other electronic equipment should **not** be disposed of with regular garbage. Instead, non-functioning or obsolete electronics should be recycled by an organization equipped to handle them.

To that end, Northland Plaza has partnered with RenovoData Services to host a free electronics recycling event for building tenants on Wednesday, November 9th.

RenovoData Services has a “zero landfill policy”, which guarantees that no electronic equipment submitted for recycling will end up in a landfill. Additionally, all hard drives will be removed from PCs and servers and shredded to insure that personal or customer data can never be accessed.

Take advantage of this opportunity to properly dispose of small electronics no longer in use. Simply bring your recyclable items to the Northland Plaza loading dock between 10:00 a.m. and noon on November 9th and RenovoData Services will assist you.

Small electronics, such as PCs, monitors, printers, servers, phones, and TVs, will be accepted for recycling. However, TVs/monitors over 27” are excluded from the program along with refrigerators and other small appliances.

Tenants are welcome to contact Frank Gustafson at RenovoData Services directly with questions about items suitable for recycling. Frank can most easily be reached via e-mail at [frank@renovods.com](mailto:frank@renovods.com).

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## New Tenant Introductions

Northland Plaza is pleased to introduce the latest tenants to join the office community:

### **Sony Corporation – Suite 800:**

In June, three divisions – Sony Pictures Home Entertainment, Sony Music Entertainment, and Sony Electronics – consolidated into Northland Plaza. Sony is, of course, a leading manufacturer of audio, video, game, communications, key device, and information technology products for the consumer and professional markets.

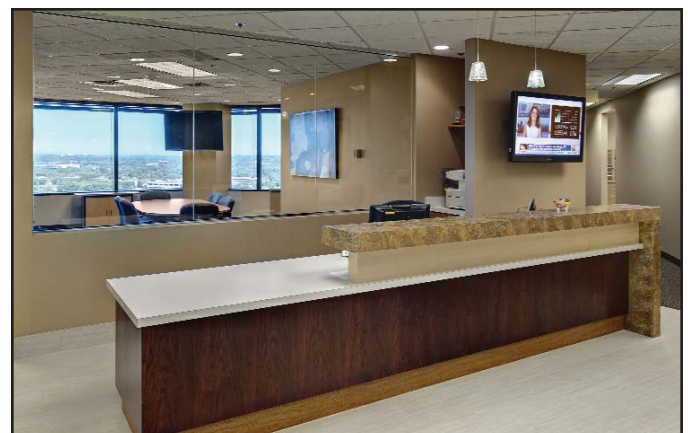
### **OffiCenters – Suite 1500:**

OffiCenters relocated a nearby business center to Northland Plaza in August. The firm’s five strategically located centers, including Northland Plaza, offer a full range of officing solutions to entrepreneurs as well as regional, national, and international companies. Service packages include office space, business support services, and conference facilities for use by the day, week, month, or longer.

Please join in extending a warm welcome to these new businesses.



*Sony Corporation*



*OffiCenters*

# Monthly Networking Event at Northland Plaza

All Northland Plaza tenants are invited to join in a free monthly networking event sponsored by OffiCenters and Virtual OffiCenters. The networking sessions, which will be held the second Wednesday of every month from 9:00 to 10:00 a.m. in Suite 1580, are intended as an informal opportunity to meet and develop relationships with other business professionals.

Be sure to mark Wednesday, November 9th, on your calendar so you can attend the next regularly scheduled networking event. Coffee and pastries will be provided and there will also be a prize drawing for individuals in attendance. (Must be present to win.)

Take advantage of this unique on-site networking opportunity to build new business connections.

## Angel Tree Program

The Salvation Army's Angel Tree program relies on the selfless giving and support of the community to bring joy and happiness to less fortunate children during the holiday season. The program provides clothing, special-needs gifts, and other items, such as toys and books.

During a screening process to verify need, Angels (children ages 12 and under) are qualified for the program. Angels are assigned a tag listing their name, age, sex, clothing size, and the item(s) they would like or need.

The 2011 Angel Tree Program will officially kick off at Northland Plaza on Monday, November 28th, at which time an Angel Tree will be on display in the building lobby. Please select an Angel tag from the tree and return your unwrapped gift no later than Wednesday, December 14th, with the lower portion of the Angel tag taped to the gift. A collection box will be available next to the tree.

Thank you for your generosity. Your participation will help under-privileged children this holiday season.



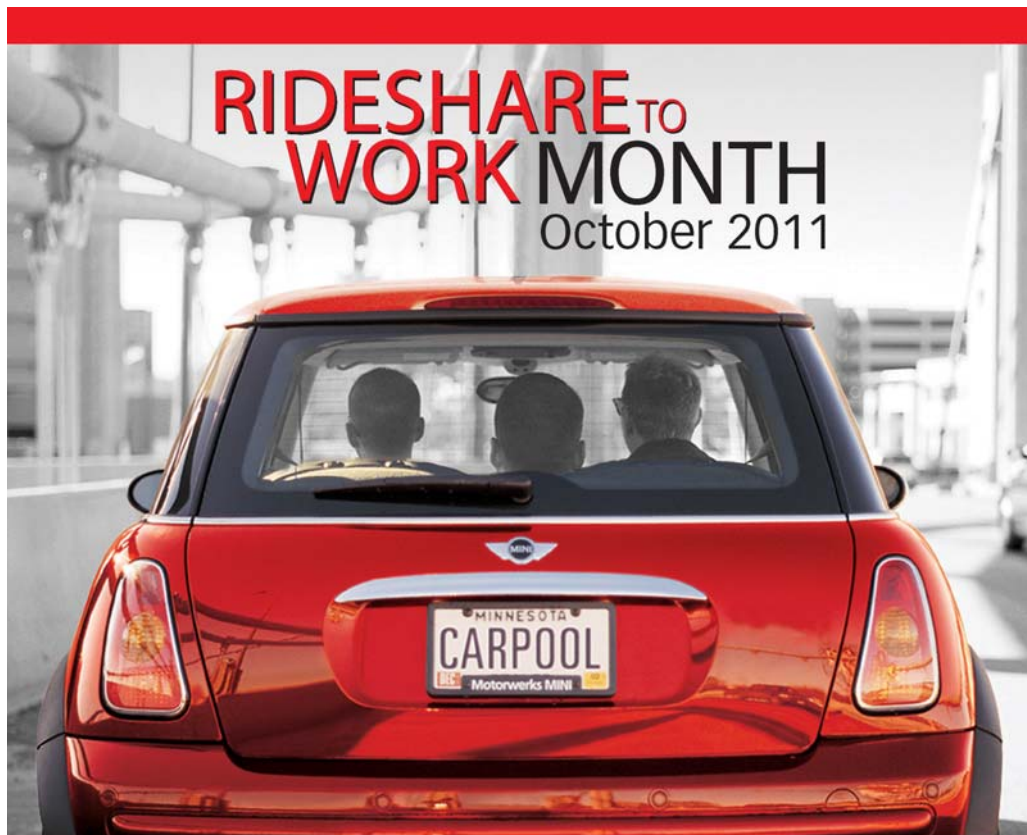
**You Are Invited**

In the Spirit of the Season,  
the Owner of Northland Plaza  
and  
Cushman & Wakefield  
Invite You to a Tenant Holiday Breakfast Buffet  
Thursday, December 8, 2011  
7:30AM – 9:00AM  
Edible Endeavors Café

# Immunize Yourself Against the Flu

In an effort to promote a healthy workplace, Cushman & Wakefield has made arrangements with Homeland Health Specialists to conduct a seasonal flu shot clinic at Northland Plaza from 10:00 to 11:00 a.m. on Monday, October 31st. The clinic will be held in the 1st floor small conference room (Suite 125) and is available to all tenants. Please contact Karen Ryan in the management office, either at 952-838-3730 or kryan@northlandpl.com, to register for the flu clinic.

Homeland Health Specialists is an in-network provider for BCBS, Medica Choice, HealthPartners, Preferred One, and Medicare. Participants will need to present their health insurance card at the time of vaccination for insurance billing purposes. Individuals without insurance coverage can simply purchase a vaccination by cash or check on the day of the clinic.



**Win a \$500 Gas Gift Card or Garmin GPS!**

## It's Easy to Enter and Win...

Carpool to work at least once during October. Carpooling can include sharing a ride with a spouse, neighbor, friend or co-worker. If you don't know someone to carpool with, we can help! Request a free ride match.

Pledge and you will be eligible to win a \$500 Gas Gift Card or Garmin GPS.

Go to [494corridor.org](http://494corridor.org)



## IMPORTANT PHONE NUMBERS:

**Property Management  
Office**  
952-838-3730

**After Hours Emergencies**  
952-838-3730

**Security**  
612-369-1978

## Leasing

Gordie Hampson  
952-465-3310

Jason Butterfield  
952-465-3311